

— 1 —

Please take 60 minutes to read these pages carefully!

With a 60 minute time investment, you'll learn everything about hot-s-hot, how you can work with it, earn money and how you can positively change your life. You will learn a lot about sales, success and online marketing.

This is your chance! **60 minutes that are entirely yours!**

Nobody around who could take up your time or distract you? Then let's get started!
Enjoy reading!

To understand the significance of the internet in terms of commerce and sales, today and in the future, you must ask yourself **5** simple questions.

What is a marketplace and why is hot-s-hot so important for the future - for commerce and sales? 5 questions - 5 answers:

A marketplace is a meeting point for people, businesses, products, customers and sellers, who are present at this one place to show off, buy and sell.

Back then, the marketplace was at the town square, the city center or next door.... If you weren't there, you had nothing to offer or sell and didn't buy anything.

Modern marketplaces are now online! Customers and sellers are all going online! This is why you should have an online presence and also sell online!

The internet is the marketplace of the future!

1st question:

Where is your marketplace? Where is your marketplace in the future?

When you don't have an online marketplace - you can't sell anything online!

Or in other words....

If you're not online, ...you're offline!

Everyone who participates in an online marketplace shows what they have to offer.

If you still show nothing online and sell nothing online, then the services and products that you offer and customers are looking for, will be offered by other online sellers who have a presence, show off and make sales!

The others are doing business online - You are not making business online?

It's this simple!

The online marketplace is the marketplace of the future!

Where will you sell your products in the future?

Everyone is online!!

If YOU can't be found online, YOU can't sell online!

And that's exactly why hot-s-hot is the perfect solution!

hot-s-hot brings you into the INTERNET and gets you online!

— 2 —

— 2 —

2nd question:

Where is your marketplace? Where is your website? Where is your shop?

Do you have a website? Do you make sales on your website? Do you have a shop?
Either you have a website and painstakingly build your own online shop,
which is very time consuming, expensive and really difficult!!

or

you don't have your own website? That's fine too!

or

you take the easy route and start participating in the already completed

Internet - Marketplace hot-s-hot and use the already existing online infrastructure
to place your business online and become visible to potential customers.

The easiest and cheapest way to do this is with an account at hot-s-hot.com,
- because you don't have to do your own complex programming and maintenance!

The only effort you will have in the beginning is:

- Upload and describe all your online products precisely with text
so that your customers know what they're ordering and what they will receive.
- Take and upload good and informative images of your products,
so that your customers can see the product. It makes selling easier!
- Set an acceptable price. Not too cheap but also not too expensive.
The product should have value at a fair price.
- Always provide truthful statements about your products.
Whoever lies about their product does not only deceive others but also themselves!
Describe your product in a good and honest way.
- hot-s-hot gives you the option to specify your country's currency.
Select the correct currency.
- Describe when and how you plan to deliver the product. Include packaging costs and
shipping fees as well as an estimated delivery date.
- The better you describe your item for sale, the more time you'll save yourself in your
daily work, as all the customer questions will be answered in advance by your clear and
concise product description and the product information will be easy to find.

For yourself, for your order, for your employees and for your customers!
Describe your product properly! It is important!

— 3 —

3rd question:

Are you selling alone? Are you waiting for customers? Do you want more contacts?

Nobody is alone at hot-s-hot!

You're in the middle of a marketplace!

hot-s-hot is a marketplace where every seller and account owner is a member of the hot-s-hot-Group.

All members have the same goal in mind - sales!

Just like a marketplace, a supermarket or at a shopping center - where you have many small shops and businesses.

When you're not inside the shopping center and just sit outside the door, So not inside the „online-marketplace -shopping center“, then you will have More difficulty selling your products!

With hot-s-hot, you and your business have the chance to be available, immediately and always, 24h. online, around the clock, in every place, in every city and worldwide, to show your products and services to your target audience and make sales!

You as the seller have the option to use social media to advertise for yourself And for your products and services. Not only do you advertise for yourself, but also for the community, for the marketplace hot-s-hot. Everybody does! Everybody is profiting!

Additionally, hot-s-hot is advertising with social media for the marketplace and for every seller and their products. **hot-s-hot advertises for you too!**

hot-s-hot offers **4 shop areas = Areas:**

DATING - PROPERTY - MARKET - VEHICLES - all in one online marketplace!

Your customers can find everything on one website! That's a giant advantage!

You can show off and sell everything on just one single website!

You don't have to manage all your products over 3 or 5 different marketplaces when you have everything on one single website!

hot-s-hot is the big supermarket shopping center among the online marketplaces, Where customers and find anything they want and vendors can sell anything!

a) for private sales of all kind (**PRIVATE**)

b) and for professional retailers, sellers and vendors of all kind! (**BUSINESS**)

To sell your products on hot-s-hot.com, you don't have to pay a commission to hot-s-hot!

100% of the price that you have selected for the product will make its way to you.

The buyer pays you - directly!

There are no subtractions! You sell directly to your customer!

— 4 —

4th question: - The philosophy of hot-s-hot.

What is hot-s-hot.com? What is success? Why are sales important?

hot is energy, **super hot** = a whole lot of energy! Hot = heiss.

A **shot** is... well... a shot. A message! An offer! An attempt! Success!

A **shot** is also a picture or photo = photo-shooting!

Take good photos of your products. Show what you offer and what you sell!
Take hot pictures of your hot products!

Don't sell boring stuff! Put your products into the spotlight!
Do a hot photoshoot of your products, of your inventory,
so that your customers get attracted to your products and you make the sale.
Your hot product becomes a hot-s-hot- product! To a hot price!

A shot has to hit its target! A hot shot is = a hot deal!
„making a deal“, „using a hot offer“, or
„buying a hot product“! That's a „hot shot“. = hot-s-hot.

Success defines hot-s-hot = Communication / Selling a product from A to B.
Successfully communicating generates sales! Who communicates makes sales!

Objects are either profiles or products. They are separated in:
- thinking / acting people / providers, they have a = **PROFILE** or
- not thinking / not acting / products/services, those are = **PRODUCTS**.

hot-s-hot.com is an online-platform and shows PROFILES and PRODUCTS,
for everyone who communicates and takes part in everyday life with
- **PROFILES** to take part in thing, offer services, make contacts or
- **PRODUCTS** to show off, offer, rent, buy or sell.

Please advise:

Behind every PRODUCT is a business / person with a PROFILE!

It is important for a business to make many sales!

Only when a business makes sales does it earn money!

A successful business will use every chance to make money!

When you register as a seller with hot-s-hot to create
PROFILES and PRODUCTS and show them online on our marketplace,
then you have made the most important step towards your success!

— 5 —



OFFERING + SEARCHING FOR PRIVATE + BUSINESS.

DATING

PROPERTY

MARKET

VEHICLES

– 5 –

5th question: Who is the person behind hot-s-hot?

hot-s-hot was developed by marketing experts which much over 40 years of experience in advertisements and successful sales and is available on the internet since 2026 under the address www.hot-s-hot.com.

Behind hot-s-hot are people, businesses and companies with products that are being offered and sold. This marketplace was made for you and you shape and use this marketplace. **It is your marketplace!**

To understand the true size of hot-s-hot zu verstehen, you need to understand why this is and why hot-s-hot was designed this way:

People and businesses can take part in hot-s-hot, who...,

- Are unregistered and just visit hot-s-hot, ... or ...
- Are registered to be successful.

Private or for business, behind every company are people, who have PROFILES and want to show, offer and sell PRODUCTS.

We have separated different groups of people (P1 - P9) into 4 groups:

visitor (no account - P1) They just visit hot-s-hot, no registration.

customer (no account - P2) sometimes buys on hot-s-hot, no registration.

seller (private account - P3) buys/sells for 3 months. 1 product with registration.

seller (private account - P4) sells for over 3 months, with registration.

profiseller (has 1 business account, seller - P5) many products, long runtime

profiseller (has 2 or more business accounts - P6) otherwise like above P5

supporter (freelance-seller with DC* - P7) has business account, agent for hot-s-hot.

supporter (profi-agency with DC* - P8) has business account, trainer for hot-s-hot.

DC = DISCOUNT-code - P9) is profi-agency as CITYseller with DC.

Successful people are winners! As a seller, you are a winner!

You win more with hot-s-hot - you are more successful with hot-s-hot!

As a seller, you are already selling what you have been selling before...,

More or less successful! You have nothing to lose! Except for time!

It can only get **better** with hot-s-hot.com! **You can only win!**

To be „better“...so, make more sales, you will have to be able to take all of your chances! **Who makes more sales is more successful!**

– 6 –

Part 1) Introduction of the 4 areas of hot-s-hot:

As you have already notices, hot-s-hot has 4 areas of sales.

- **DATING** - here are **private PROFILES = PRIVATE** and no products!
 Profiles are people or businesses introducing themselves to to find new, interesting contacts and offering themselves for sports, partnerships, relationships, friendships, hobbies oder job search, profession and business. And much more.

DATING also has professional **business PROFILES = BUSINESS**.

Here are people who have multiple profiles or looking for contacts

- like job offers from businesses and private people,
- or businesses looking for professional workers
- or people and businesses looking for a new job
- or people and businesses looking to offer their services.

DATING lets people connect with each other - so „private to private“ but also „private to business“ or „business to business“ contacts can be made.
 DATING means having a DATE, a meeting or an appointment between 2 parties, which can be of private nature - but also of a business nature.

- **PROPERTY - MARKET - VEHICLES** have **PRODUCTS** that can be placed in all areas in various categories and sub-categories.
 Too many to list them all here!
 It's best to take a look yourself!

All profiles and products have a lot of space for you to create an extensive Profile- or product description. Photos, suggestions, ideas and prices are easily uploaded and edited by you.

You don't need any programming or computer experience!
 Product creation is set up the same way in all of the areas, making it easy to use for every user and you only have to learn the process once!

All 4 areas allow the creation of one product or profile for the duration of 3 months, for you to test out the process and learn all the functions and advantages of hot-s-hot,
Completely for free!

Become active and start now -

By creating PROFILES and PRODUCTS, you generate new CUSTOMER CONTACTS!

Build and place your profile and your product online, so that customers can find you.

Receive 100% of your earnings by selling your product online!

Create your product online and sell it; that's the platform hot-s-hot offers you!

Part 2: hot-s-hot is big and becomes giant! A simple way:

Everything works online - just like offline!

You make contacts, you communicate and you show what you have.

To generate constant sales - you have to constantly show your products!

The shortest runtimes with hot-s-hot are 3 months. That's not a lot of time to win new customers. 6 or 12 months of runtime is good, but long time business success is only possible with 24 months of runtime or longer. Your online presence must be built first, after all!

Think long time and set yourself a clear goal!

3 months are too short to build a sustainable business!

Nobody would open an actual, physical store for such a short time, only to close the business down after just 3 months. That would not be smart.

The initial investment is too much to think short time and it's just wrong, business wise!

Build your own online business step-by-step!

Because every business has to be built; cared for and expanded daily!

It might be possible that, for a private sale, the listing time for a free PROFILE or PRODUCT over the course of 3 months could be enough. Most of the time - when the prices for the product is extremely low.

But whoever wants to take part in this marketplace commercially, should upgrade their PROFILE or their PRODUCT and book a long time **private account** or a commercial **business account**, which is pretty cheap!

Your person, your job search, your employee search or the sale of your house, car, boat, trucks, bicycles, your apartment or rocking chair can be done with a relatively cheap long time account!

The longer the runtime, the cheaper it is per month!

By having a longer account runtime, longer than 3 months, the you don't have to delete and recreate your product listing - that would be too much work and would take too long! hot-s-hot has cheap offers, especially for long online advertisements ! It's always favorable to select a runtime with a good value!

Which account would be the best?

If you think profit-oriented, like a true businessman, or like a success-oriented business and you want to start actively building your presence, then go ahead and turn your **private account** into a **business account**!



— 8 —

Save money and time and profit immediately from having a cheaper, long running business account.

Our tip: Start slowly by creating 10 or 20 products and start learning how hot-s-hot and how you place products on your account. You can upgrade your account later to add 50, 100 or even 200 products to your account.

The more products you have online, the more products you offer
and the more products you sell!

You can scale your account effortlessly and adapt it to your commercial needs, time wise, in the runtime of your business account and by the amount of products that you want to sell at the same time.

Similar to how you can scale and expand your offline store, you can expand your online marketplace to offer and sell more products!

You have way more commercial opportunities with a **BUSINESSaccount**, which also allows you to fully interact with the entirety of the marketplace!

You are a true online seller with a BUSINESSaccount!

You will read more about that later!

Check which user group you belong to.

To understand your position in the hot-s-hot- ecosystem, it is important to know, in which **P1 - P9** user group you are in and where you want to place yourself on hot-s-hot.

Do you want to be a PRIVATEseller or a BUSINESSseller?

P1 bis P4 are for visitors/customers und PRIVATEsellers = PRIVATEaccount.

P5 bis P9 are for sellers - people and businesses = BUSINESSaccount.

Here are the 9 user groups with more details and information:

P1) Visitor or customer - no registration - free!!!

Basically, hot-s-hot is free! A registration is not necessary!

That means, every user can see hot-s-hot, look for their desired products and can contact the seller accounts.

The seller (P3 - P6) of a product is marked with LEVEL L4 (Seller) after registration.

The contact from customer (P1/P2)

to seller happens via telephone, Messenger apps or the address and name,

If the seller allows address and name to be visible. The seller decides which contact information is visible to make contact with them.

— 9 —

P2) the visitor, who can use free registration to become a Customer.

They can chat and use all contact information to make contact with the seller and **has the option** to show and list his PROFILE or a PRODUKT in each area, **for free, for 3 months!**

They automatically become P3 with the registration and listing of their profile / product.

P3) PRIVATEaccount selling - with registration - free!!!

If a private person or a sales person would like to list a single product in PROPERTY, MARKET or VEHICLES -, then they have to register an account to become a seller.

Registering and listing a single product per areas free for up to 3 months!

It's also free when a private person would like to create a DATING profile!

- with a runtime of up to 3 months!

DATING allows you to connect and meet with other people and other contacts.

P4) PRIVATEaccount, 1 product 1 Profile in all 4 areas with a runtime of 6, 12 or 24 months, therefor people with PAYaccount.

Longer runtimes for PRIVATEaccounts can be necessary in DATING, because a good relationship can take a lot of time.

Some products can also be not very common and therefore need longer listing times. It's better to go directly for: 6, 12, or 24 months, when:

- a) the product or the profile are supposed to exist longer than 3 months
- b) the product is question is special or exotic
- c) the seller wants to advertise for a longer time period or has large quantities
- d) the seller can't find a buyer after 3 months

If you plan to be an active seller on the online marketplace,

then it's best to select a BUSINESSaccount (P5) right after registration.

P5) BUSINESSaccount - is the user group, that went through a full registration for a

payAccount for multiple products

and has set up multiple listings in at least one area of hot-s-hot.

A **BUSINESSaccount** gives you access to the

hot-s-hot -modules, with a whole new set of options and opportunities!

You will have a much higher chance to generate sales and

you get more out of the online marketplace, to show even more of your products

with a lot of pictures and good descriptions!

A good PRODUCT-description can help you 24/7

- around the clock- with online sales!

That saves you a lot of work! **hot-s-hot is assisting you with your sales!**

Don't select a short timeframe for your sale, because 3 to 6 months go by very quickly, meanwhile our offers for 12 and 24 months are extremely inexpensive!

It's best to start small and start your business step by step and **Start with a small BUSINESSaccount** and maybe later, depending on the size of your business, upgrade your account and equip it with the modules you need. Upgrading your account will be necessary in order to maximize your sales. The more upgrades you have to your account, the more functionality you unlock. **This is the best way!**

- A **BUSINESSaccount** can be upgraded to **M8MODULEpack** only sales area MARKET.

In that upgrade you will receive a

SHOPPINGcard module with many other modules included!

Easy to learn and easy to use, no programming knowledge required. It will make the sales of your products very easy!

There will be no special deductions or commissions for this shop module,

- unlike many other online marketplaces! hot-s-hot does not collect fees!

100% of the money from the sale will go to the seller.

Read more about it **down below or online** in the section M8MODULEpack.

- You can use your **BUSINESSaccount** in your sales area to open a **SELLERshop** and create a professional sales page right here on hot-s-hot.com and show your products from all sale areas on your seller page or link to your own website or web shop! You can upload your company logo to your SELLERshop & edit the SHOPlayout With a custom header and images, including headline and text description. Read more about it **down below or online** in the section SELLERshop.

- You can use your **BUSINESSaccount** to use the **DISCOUNTcode** feature, to win more business friends on hot-s-hot.com. As a „thank you“, you will receive a 10% brokerage commission! Your new business friends can now use your DISCOUNTcode to receive their next subscription package at 10% off! Read more about it **down below or online** in the section DISCOUNTcode.

- A **BUSINESSaccount** also grants you access to the **ADVERTISINGmodule**. You can book advertisement space directly on hot-s-hot, on the homepage and all other area pages! Read more about it **down below or online** in the section ADVERTISING.

- You can use your **BUSINESSaccount** to order a **PROMOTIONset**, valued at ~~137,00 €~~ **SPECIAL DISCOUNT for just 29,90 €** (Shipping costs may vary depending on the location of the delivery address!). It contains hot-s-hot - advertisement products to boost sales for you as a hot-s-hot- seller. It helps with finding new customers. Also available for **FREELANCEseller**, and for **PROMOTIONagency**. Read more about it **down below or online** in the section **PROMOTIONset**.

- The **BUSINESSaccount** allows you to become a **FREELANCEseller**, so you can advertise hot-s-hot-packages to friends (friends recruit friends), at a 10% DISCOUNT! Just advise them during the booking process, that they should enter your DISCOUNTcode during their hot-s-hot- subscription-order while going to the payment section!... And that's how you receive your 10% brokerage commission!

If you are productive, you can also receive a 15% or 20% commission. (depends on the amount of sold subscriptions using your code)! Read more about it **down below or online** in the section **FREELANCEseller**.

- With your **BUSINESSaccount** you can qualify as a **FREELANCEseller** **PROMOTIONagency or a hot-s-hot- CITYseller**. Read more about it **down below or online** in the section **PROMOTIONagency**.

P6) A 2nd BUSINESSaccount upgrades you to a P6 user.

Your chances of success rise, as more accounts with a lot of products give you more visibility on the marketplace:
= more accounts = more products online = more sales! More success!
 You can basically open a 2nd SELLERshop in the very same area as your 1st account, allowing you to generate more sales in the area.

A P6 user is just like a P5 user, but they have more than: one BUSINESSaccount (P5), in just one area **but with multiple** BUSINESSaccounts (P6) in one, two or more areas of their choice. The P6 runs at least 2 active BUSINESSaccounts.

To use the hot-s-hot -Modules mentioned in P5, you will just need 1 BUSINESSaccount!

That means that P6 users, can have significantly more than 100 products in one area by creating multiple BUSINESSaccounts and give them the account upgrades they need for successful operation.

P7) SUPPORTER as FREELANCEseller. You look for more business friends for hot-s-hot on a commission basis and greet new hot-s-hot -customers with a DISCOUNTcode with 10% discount during subscription -booking.

FREELANCEseller are **SUPPORTERS** who help new customers with ACCOUNT-, PROFILE- or PRODUCT -creation! The SUPPORTER decides, and communicates with the customer, if they are receiving his supporting services for free as a new business friend and if the DISCOUNTcode with **10% commission** is enough to cover his expenses, **or if they** offer these services as a „special service / support“, according to the Online-hot-s-hot -SUPPORT-products as „Support“.

If the customer books more modules with theDISCOUNTcode then the FREELANCEseller will receive as a result of their work **10% extra commission** in total = **20% on additional modules!** Also **15% commission** at the 10th sold account / per week or even **20% commission** act the 30th sold Account / per week

Read more about it **down below or online** in the section FREELANCEseller.

P8) SUPPORTER who work as hot-s-hot- **PROMOTIONAgency** - similar to FREELANCERseller, but more involved and active in the sales processes Of hot-s-hot -products/subscriptions.

Required Qualifications:**

**at least 2 years active FREELANCEseller, **creation of continuous SOCIALmedia-Clips, **Participation in educational hot-s-hot- trainings- and betterment measures as well as **supervising at least 3 FREELANCEseller.

P9) hot-s-hot -CITYseller is the **PROMOTIONAgency**, who is present in your region and build the **hot-s-hot -CITYseller location**.

Read more about it **down below or online** in the section PROMOTIONAgency.

As a **visitor on hot-s-hot.com**, you are a
and you will have to register for free to become a **customer**
and as a **PRIVATE seller**, you can only become a
If you do **BUSINESS**, then you will become a
As a hot-s-hot **Supporter, Agency, Cityseller**, you are a
You decide who you are. hot-s-hot will support you on your way!

P1 user
P2 user
P3 or P4 user
P5 or P6 user
P7 / P8 / P9 user

The Foundation for the first step into Online- BUSINESS starts with a free registration at hot-s-hot.

It is important that, when your first register your account, to know and understand the different Name-LEVELS: Please learn it now - only then you are prepared to us hot-s-hot perfectly.

LEVEL1 is the first and last name (family name) of the person, who created the account. This is the LEVEL1 person and and has the highest LEVEL during registration, because this person registered the account with us and is the main contact for all future decisions!

LEVEL1 is the ACCOUNTowner! LEVEL1 is the Boss!

LEVEL2 is the NICKname of the Accounts!

At log in, when you go online, for the Shop, without revealing the real L1 name. **L2 makes you anonymous!**

In some business models it's quite usual to only show the NICKname as identification, for example, to hide and protect the owners real name.

You decide! LEVEL1 makes the decision about the L2 **NICKname of the account.**

L1 decides what characters to use! Numbers, letters...you decide!

You can also use the LEVEL 1name as your LEVEL2 name, you decide!

But that makes your actual name visible to everyone when you go online!

Usually LEVEL 2 us used for a short **NICKname**.

LEVEL3 is the company, the business or the corporate name, if the account belongs to a commercial business. If your business is using the account, enter the business name in L3.

It can also be the family name, if it is a family owned business, with all details, just as marked in L1. You decide!

If you edit your account later, L1 will decide if the L3 name is being shown or not gezeigt
You can also select the L3 name on the individual products!

L1 decides if there is just the L3 name or if there is a L4 (the salesman).

Or is just L4 going to be displayed? Or is L3 going to be displayed next to L4? You decide!

This function can be important, when you have a sales employee or other employees handling sales!

Even freelancers and contractors can use the L4 name,

if you allow that as the L1/L3. Usually L3 is higher in the hierarchy than L4.

L3 could be the owner - but **L4 is always the salesman!**

L3 can be identical to L4, then the product will only show L4.



— 14 —

LEVEL4 is the salesperson!

L4 is the person of contact, who is responsible for the product.

L4 is the person who is doing the sale and the one who communicates to the customers, therefore L4 has the most contact information available.

L4 is the key to the sale.

L4 can be the owner (L1 or L3) or a salesperson, who is directly responsible for the sale!

LEVEL5 is the L5 SUPPORTER- Person.

There can be two LEVEL5 Supporter at maximum.

L5 is usually the person, who created the profile.

L5 could be an employee / salesman in your business.

L5 could also be an external Supporter, who helps you with the creation of products.

L1, L3 or L4 don't always have to be the one to upload products.

Sometimes it is done by the L5 Supporter.

Accounts, profiles and products are sometimes created by L5 users, who are good at texting, taking photos and have a good idea of fair pricing.

In order to create good products, it is necessary to create good pictures, a good description and to formulate the text well, and also to correctly create, for example, the pricing or the detailed description and the address (and possibly the later social media).

A well-written profile or profile is very important for the success of the company, subsequent marketing, and the sales process!

Therefore, the L5 person is an important person, who is familiar with all the details of the product, its placement and the formulation of a the sale.

Be careful who you assign L5 to!

The L5 person must be a person who has your trust!!!

Because the L5 person has access to all your account data!

LEVEL6 is only needed for dating and is the special NICKname of a person, who does not want to reveal their original name or L1 or L3 names in the DATING section. LEVEL6 uses a NICKname to protect your real name!

For DATING, it's better to start with using a L6 NICKname. Only use your real name, if you are sure that you have found the correct partner and that you can trust them.

Always be careful!

After completing the registration for your company (L1, L3, L6), you can open one or more accounts with products in the respective areas.

L4 and L5 are only filled in during product creation!

— 15 —

Different AREA - ACCOUNTS are available, depending on demand.

- depending on the number of items a seller wishes to sell
- depending on the different contract runtimes; 3, 6, 12 and 24 months.

For details, please see the price list online - **after free registration-**
You can find it in „**My Account**“ in the respective **Area** under **Upgrade**.

With a **P3 PRIVATEaccount** (free account for 1 product per area!)
or with a **P4 PRIVATEaccount** (paid for long-term account)
or with a **P5 BUSINESSaccount** (paid account), you can be a
an online marketplace operator in your respective area.
You can actively participate, advertise and sell!

At this point it must be mentioned again:

A **BUSINESSaccount** is significantly more extensive than a **PRIVATEaccount!**
Only with a **BUSINESSaccount** can you fully utilize the advantages of hot-s-hot
with its many services to perfectly run your online business!

All account prices are calculated per month / per item and extremely low priced!

hot-s-hot offers the best online marketplace options you can find online!

Details about the BUSINESSaccount:

A **BUSINESSaccount** can upload a lot of products.
Show and sell a huge number of items! It's really affordable! And easy!
The advantages are clear - those who show a lot, sell a lot!

hot-s-hot is perfect for DATING, PROPERTY, MARKET und VEHICLES!

In hot-s-hot you can present all your items, buildings, cars, bikes, boats or maybe
a new partner or employee, your services, etc. in a great way.
Certain larger, more expensive or valuable items must be inspected before sale!
You don't need a shopping cart for these items!

However, for smaller, simple, shippable items, a **shopping cart** would be a useful tool
to simply and speed up online purchases in **MARKET**.

hot-s-hot developed a **M8-MODULEpack**, just for the **MARKET** area,
which allows you upgrade your **BUSINESSaccount** in **MARKET** only, if needed.

The **M8MODULEpack** includes 8 integrated modules that, through an upgrade,
will perfect your **MARKET - BUSINESSaccount!**

The M8MODULEpack is only available in MARKET, which greatly simplifies the online sales process for you!

The **M8MODULEpack** includes the following modules and benefits:

- **M1:** With the **SHOPPINGcart- module**, the buyer can make his selection and collect orders and place them directly with the seller through an individual payment process and make the payment directly online!
- **M2:** The **PAYMENTmodule** can be individually configured by the seller, this means that payment for the order is paid directly online to the seller. hot-s-hot receives no commission!
The seller receives 100% of the payment.
- **M3:** The **TAXmodul** automatically creates tax calculations for every item order via the by using the previously entered data from the account holder.
VAT rate must be selected by the account holder, depending on the country of sale. You can also select invoices without VAT.
- **M4:** The **INVOICEdesign- module**. The account holder creates an invoice template once online, including invoice form, header, logo, footer, address and other details. A PDF file is automatically generated by using the form and information provided. The rest is being done by the hot-s-hot invoicing program.
Each order receives its own invoice -for each purchase- automatically!
- **M5:** The **INVOICEmodule** enables the account holder to fully automate the process. It generates the calculation of the item(s) up to sending the PDF file via email to the customer and the seller.
The account holder, as seller, presents all his items with names, pictures and descriptions, so that all information appears on the invoice.
- **M6:** The **PAYMENTmodule** enables various payment options such as QR code payment, VISA card payment, PayPal payment, payment by bank transfer and other payment methods select by the account owner L1.
The customer can then select one that they prefer.
- **M7:** With the **IDENTITY-PROVENmodule**, you can certify yourself as a MARKET - BUSINESSaccount- owner and you can show to your online customers, that your online shop is real and IP-qualified ist.
This builds trust with the customer.

This means that your online shop, account holder, or the company will receive a special **IP-Certificate**. The process is as follows:

- a) If you are acting as a sole proprietor** and /or director of a company, simply upload your personal identification card of the country you're registered in to the **M8MODULpack**.

You prove that you are a real person with this.

This upload is not publicly visible!! It is only used for internal checks.

- b) Businesses that want to act as sellers**

need to upload their official business license/registration to prove that they are a real registered business.

You can just upload your files to the M8MODULpack online.

Make sure you provide your official government certification as well as your commercial registration number.

This upload is necessary to receive the IP-Certification for businesses and companies, if you wish to do so.

Click on „save“ after you have uploaded

IP-Certificate documentation. You will receive a success message once it's finished, which marks a successful **IDENTITY-PROVEN- IP-Certification**.

If you change any names or details after having received a certification, or any other information needed by the **M8MODULEpack**, you will have to redo the certification process, if you wish to do so.

M8: The CERTIFICATEmodule is very comprehensive with the following options:

- a) The IP-Certificate is issued as a DIN A4 certificate by the hot-s-hot program. It is generated and includes your seller names or your company name, which you entered in the M8MODULpack. It also shows the country of your companies registration.
- b) You can choose whether or not to display the certificate on all of your product pages or if you want to hide it. You decide!
- c) By pointing and clicking on the certificate icon on the product page, a PDF will be generated with your information, which you can print as a colored certificate and can be displayed in your office or physical store.
- d) Furthermore, the program generates an IP sign, which you can download or display at the bottom of your PDF invoice. It indicates that you have successfully completed the IP certification process.

Details about the SELLERshop

All 4 areas allow you to upgrade your BUSINESSaccount to your own **SELLERshop!**

The SELLERshop is particularly interesting for sellers, because it gives your customers the opportunity, to **only see YOUR items SELLERshop - all on one page -!**

You can also operate multiple SELLERshops in just one area, If you have **another registered BUSINESSaccount** to create another SELLERshop in the same, first area.

In every hot-s-hot- area you can access your **BUSINESSaccount** with a SELLERshops to upgrade and manage it!

A SELLERshop allows you to bundle all your products on one single web page , so that only your products are visible to the customer.

- Your SELLERshop receives its own unique LINK, which allows you to link the shop with other shops or websites.
- In the SELLERshop you can upload a photo as top banner and show it off.
- In the SELLERshop you can show your company logo in the top banner.
- In the SELLERshop you can write and upload a description or welcome message.
- In the SELLERshop you can add additional text field to further describe your store.

Details about the DISCOUNTcode

Every BUSINESSaccount can use a DISCOUNTcode for „friends recruit friends“ and actively expand the hot-s-hot marketplace!

The business idea of hot-s-hot is:

hot-s-hot sellers advertise themselves and the platform as a whole!

The mass of sellers advertises for the marketplace!

A marketplace with many sellers receives many customers!

Therefore, it is obvious that every seller should strive to integrate other sellers into the marketplace, we call it „FRIENDS recruit FRIENDS“,

In order to offer a large marketplace that can attract many customers!

You shouldn't do this for free - You can earn money while doing so!

Thats why we have the DISCOUNTcode!

DISCOUNTcode

You can only receive a DISCOUNTcode with a BUSINESS account!

Every BUSINESSaccount holder at hot-s-hot is an active seller and wants to establish new business contacts, find new customers, sell products and find new partners and friends.

All of this is possible with hot-s-hot and can be built up continuously.

When you refer a hot-s-hot- friend, you can benefit twice:

- 1)** If you refer a friend to the hot-s-hot-marketplace and that friend books a hot-s-hot paid account,
 - a) You receive a 10% commission** on the respective booking price Of the hot-s-hot -account.
If your friends books a big package, like a BUSINESSaccount, you will receive a larger commission! And additionally:
 - b) Your friend will receive the hot-s-hot -account at a 10% discount!**
Your friend will save 10% and will be grateful!

- 2)** If you friend has booked a BUSINESSaccount, then he can also sign up to receive a DISCOUNTcode. Then they can give YOU their DISCOUNTcode for your future booking which will give YOU a 10% discount in return.
 - a) 10% discount on your next hot-s-hot package!**
YOU save 10%!
 - b) and your friend will receive a 10% commission!****Both of you will benefit!**

You will both profit which is an incentive to keep the business relationship!

Thats how you both will be winners!

„Friends recruit friends!“

If you can recruit additional „friends“, then the DISCOUNTcode will turn into a little source of income.!

You can also use the hot-s-hot status of **FREELANCEseller** and actively recruit new friends! You can read more on the following pages.

hot-s-hot supports all BUSINESSaccount owners and offers the hot-s-hot **PROMOTIONset** for active marketing.

Read here how you will receive it and what advantages it has for you!

Details about the PROMOTIONset

Only BUSINESSaccount have the opportunity to receive the **350 piece PROMOTIONset** at a heavily discounted price.

Sales promotion with hot-s-hot- advertisement material works as follows:

The PROMOTIONset helps you:

a) to present yourself as a hot-s-hot seller and to show, that your products can be found and ordered on hot-s-hot!

With the PROMOTIONset, you can make your business identifiable, use the advertisement materials actively und and pass it on to your customers, so so that they can remember your and advertise your brand at the same time.

b) You can use the PROMOTIONset together with the DISCOUNTcode to find new business friends on hot-s-hot, so that you get your **10% commission** and your friends profit from a **10% discount** on their hot-s-hot -account booking price.

Because only by using the DISCOUNTcode will your receive a cheaper price!

c) The PROMOTIONset has an extremely low cost and is sponsored by hot-s-hot, waiting for you, already packaged and ready for shipping. Simply order. We ship worldwirde!

Please look online for full details on the PROMOTIONset.

d) As a FREELANCEseller, you are actively recruiting new friends and account buyers. The PROMOTIONset helps you increase your freelance earning potential and word very well with your social media clips. It is strong advertisement material for your sales promotion.

All **FREELANCEseller = FS** will profit from the PROMOTIONset, as it is the perfect addition to your external presentation!

Just continue reading about how you can generate active income from Being a FREELANCEseller.

Down below you will find all the information you need to work with hot-s-hot and how to access it. You can also learn how to build your own hot-s-hot social media agency and how to build your own business around it!

Details about the FREELANCEseller

The FREELANCEseller is, as the name suggests, a freelance, sales-oriented and entrepreneurial, thinking employee,

who has understood the business idea behind hot-s-hot, believing that he can increase his own active income by being dedicated to his work.

With almost no investment!

The collaboration with hot-s-hot as a FREELANCEseller has the following perks:

- almost no financial investment required! You will only need a hot-s-hot Account with all personal details and a one-time investment into a BUSINESSaccount, so that you can be listed as a FREELANCEseller!
- You can choose your own schedule and working hours!
- You don't have a place of work where you have to show up to in time every morning. Enjoy a free and independent work in sales!
- All you need is a mobile phone with a working internet connection! If you have your own tablet or laptop, congratulations, that's perfect.
- You work in a modern online-marketplace environment with expanding infrastructure.
- You will work within the online structure can start building your own business with your own set of customers!
- You profit from other marketplace users, who bring their own customers to the site and in turn make you more potential customers and give you more visibility!
- You can bring in your own sales employees, educate and coordinate them and use them to expand your sales structure and business!
- You can buy inexpensive advertisement and promotional material, like the hot-s-hot PROMOTIONset, to strengthen your sales activities!
- You can request hot-s-hot- advertisement material, even a **PROMOTIONcar** to leave an impression at events and gatherings that you visit.
- You can assist new account owners in building and managing their own online shop and show how to successfully create and upload product pages, texts and photos as well as assist with translation.
- You can charge your customers for your assistance in account creation, product page creation and profile editing, so you can benefit from your services. This can best be achieved if your customer agree to this when they first join the site.
- Sie bring your friends and customers to hot-s-hot and generate new accounts.
- You decide the level of your earnings yourself through diligent work and commitment. There is no earnings limit.

You decide how much you earn!

Here's the formula for your FREELANCEseller success!

- If you successfully do social media work on
- TIK TOK, Youtube, Facebook and Instagram and other social networks
- Create your own hot-s-hot-sales accounts and
- Produce successful social media clips with regular uploads and
- Keep your social media accounts up to date

...then you have created a basis to increase your earnings.

Summary:

Produce YOUR OWN social media clips with your DISCOUNTcode and advise your customers, that by entering your DISCOUNTcode, they will receive a 10% discount at their hot-s-hot- account creation! You will receive a bunch of new customers by making good social media content. Therefore, good social media content will earn you money.

hot-s-hot offers **3 different certifications** for freelancers:

1) the FREELANCEseller is the easiest entry, to start with hot-s-hot DISCOUNTcodes and the commission system.

You only need a BUSINESSaccount to start! Let's go!
If you want to become more active involved with the DISCOUNTcode System and if you have regular social media activity with enough proof of regular account creation thanks to your content, then you can receive certification as a PROMOTIONagency.

2) the PROMOTIONagency -certification will be received when:

- you have a lot of successful social media posts about hot-s-hot, daily, in multiple languages
- and have that content about hot-s-hot online on all major social networks like the ones mentioned above
- and when you offer support and profile creation services after your customers create their account
- and when you have a team of 3 or more employees.

In order to get certified as a PROMOTIONagency, we offer online classes in our locations in Asia and Europe:

For Asia, like Thailand, China and even Russia and surrounding countries, we offer classes at jomtien-office in Jomtien Beach in Chonburi Thailand. Just get in touch with: **jomtien-office.com Co., Ltd.**
Here: info@jomtien-office.com

For Europe, DACH as well as USA/England, please contact: **idee-produktion.de LLC**, here: info@idee-produktion.de

Read further down below about the benefits of a PROMOTIONagency and why its profitable to be more engaged with hot-s-hot.

The next higher hot-s-hot- certificate, that you only receive as a PROMOTIONagency, Is the status of hot-s-hot - CITYseller.

3) the CITYseller -license is given by hot-s-hot only to local PROMOTIONagencies, that have their physical location In or near a city, with more than 30.000 inhabitants.
Read more about it in the CITYseller section.

The headquarter of hot-s-hot constantly creates extensive SOCIALmedia-Content and offers the above mentioned cooperation worldwide with SOCIALmedia-agencies, domestic and international, for extensive social media- and marketing campaigns.

This increases your reputation as a FREELANCERseller, PROMOTIONagency and CITYseller

Cooperation: as a FREELANCEseller you need it

for successful hot-s-hot networking:

- a) a BUSINESSaccount
- b) registering as a FREELANCEseller (check the 6 checkboxes)
- c) Register your DISCOUNTcode, which will then used by your customers, to book an account subscription on the hot-s-hot- marketplace.
Remember to enter your bank details when registering, that way we can transfer your commission to you.

This is how you receive a 10% commission for every ACCOUNTsubscription sold. It will be paid out to you in regular intervals whenever your customer renews their subscription.

All registration details can be found online under „My account“.

b) A **Fs** sells products or provide hot-s-hot -BUSINESSpackages and advertises on SOCIALmedia to receive commissions!

c) when the **Fs** wants to offer and sell products from another account owner, then the can **Fs** can make a separate commission contract with the account owner in order to advertise, offer and sell their products.

A standard commission contract can be found on hot-s-hot in the download Bereich as a PDF file to download for free.

The **Fs** has to get this separate commission contract signed by the account owner in order to work with his products and to receive a commission from the contract partner..

1.5 The **Fs** has to prove, that his marketing work and use of their DISCOUNTcode translates to incoming transactions for hot-s-hot, and that the sale of a subscription is due to efforts from the **Fs**.

1.6 All hot-s-hot Corporate Design elements like logos, branding und elements can be used by **Fs** for advertisements. Die hot-s-hot -logos can be found as a PDF file in „Download“ in the Footer on the hot- s-hot -webseite and can be downloaded for free and in high resolutions!

1.7 The **Fs** is not allowed to use their SOCIALmedia content and connection to hot-s-hot to violate common decency or make inaccurate statements in their social media posts! Every kind of racism, sexism, violation of common decency or any other negative portrayals in connection with hot-s-hot is prohibited and legal action will be taken! The same applies to infringement of third-party copyrights.

1.8 Planned social media content that a **Fs** would like to publish is to be sent to hot-s-hot via mail to info@hot-s-hot.com and written approval by hot-s-hot by mail is to be given. Once it is determined that the content is not problematic, approval will be given.

1.9 Any kind of Copyright, like image-, video-, music- or other copyrights are not going to be checked by hot-s-hot!, only the **Fs** is responsible!

2.1 Copyright is not not being checked, hot-s-hot only checks if the corporate design elements are being correctly used and if the content and statements within the post is correct and unproblematic. The clearance will follow shortly.



— 26 —

2.2 If a social media post is not eligible for approval, the **Fs** will receive a corresponding message, informing them about it.

2.3 Accordingly, we recommend that **Fs** always produce social media clips that are eligible for approval, so that the clip can be released for publication by hot-s-hot!

2.4 The posting and publishing of the social media clips must be carried out by the **Fs** themselves and is placed on their own social media accounts.

The social media account name of the **Fs** must be entered during DISCOUNTcode-registration, so that hot-s-hot can check and direct the corresponding commission to the account of the **Fs**.

2.5 The **Fs** is not paid a salary or a fee for their work, the payment for the social media work is exclusively based on the commission for the sale of hot-s-hot- BUSINESSaccounts, that a corresponding DISCOUNTcode was applied to.

2.6 With the DISCOUNTcode commission system, every **Fs** is being paid based on success and every **Fs** can control his on success based on his dedication to the social media work.

This commission-based system offers the **Fs** a lot of sale opportunities!

2.7 Because hot-s-hot works together with many **Fs**, and because hot-s-hot connects the commission belonging to **Fs** based on sales, the **Fs** BUSINESSaccount needs to have a DISCOUNTcode assigned to them!

2.8 Because hot-s-hot accounts are being sold by **Fs** with a BUSINESSaccount and a DISCOUNTcode, hot-s-hot knows which **Fs** and which social media post is responsible for the sale!

The **Fs** should motivate their social media use, to finalize the sale as a reaction to the social media post!

2.9 The only thing that the User/ **Customer** has to do, is to enter the DISCOUNTcode that he has received, (from **Fs**) while he is in the process of buying the account, In order to have the 10% discount applied! This motivates the seller and the **Fs**!

— 27 —

3.0 Success fee / commission details:

3.1 For hot-s-hot- account booking at DATING, PROPERTY, MARKET or VEHICLES the **Fs** receive this on every incoming payment with their verifiable DISCOUNTcode
= 10% commission!

3.2 When a customer books a M8MODULpack, SELLERshop or ADVERTISINGpack with **Fs** verifiable DISCOUNTcode, **Fs** receives
= 20% commission!

3.3 If a subscription customer extends their hot-s-hot- account again after their first expiry of their initial booking, specifying the same **Fs** DISCOUNTcode, the **Fs** receives a bonus
= 5% commission!

3.4 The subsequent bonus of 5% only applies to the first 2 renewals, regardless of the term, but no longer than a maximum of 48 months from the first account booking date.

3.5 The **Fs** benefits from the follow-up bonus for the future and is secure for at least 48 months, if he retains his regular customer care.
The company takes care of its customers to maintain its revenue - provided the customers are using the DISCOUNTcode on subsequent orders!

3.6 Excluded from this 5% follow-up bonus are customers, who use a different DISCOUNTcode on renewal, different from the first DISCOUNTcode used for the initial order.
Should the customer use a different DISCOUNTcode on a subsequent order, only the new DISCOUNTcode will be counted, and paid out to the other DISCOUNTcode owner as a commission.

3.7 This excludes promotional offers, where hot-s-hot grants the customer free contract extensions for specific reasons.

3.8 As soon as payment has been received and the booking has taken place, hot-s-hot will immediately create and book the DISCOUNTcode / **Fs** assignment for the account purchase, indicating which **Fs** account this order originates from, so that an exact commission statement can be made at the end of the following month.

3.9 The commission will be paid into the bank account, that **Fs** entered when registering for their DISCOUNTcode.

4.0 Before the commission is being paid out, the **Fs** account is sending an invoice to hot-s-hot **Fs**, using the stored data in the account.

4.1 Since the **Fs** activity is commercial, an invoice with VAT will be generated for the listed country of origin in the **Fs** account.
The commission statement will be sent by email to hot-s-hot and the mail account of the **Fs**.

4.2 The **Fs** is responsible for the correct taxation of his income, based on the country he is living in and/or operating his business out of. Hot-s-hot is not responsible.

4.3 The statement will be sent as a PDF file, listing the amount of the commissions, together with the hot-s-hot accounts that have been sold and it will calculate accordingly.

4.4 Accounts created until the 15th of the month until 11:59pm will be accounted for the month.

Payments received after the 16.th of the month after 0.00am will be credited for the next month.

4.5 The audit takes place from the 16th to the 30th of the month and the amount of the commission invoice will be sent by hot-s-hot to **Fs** on the 1st of the following month. Commission statements were sent and paid out via PDF files in emails.

4.6 The client is located in Asia, Thailand and neighboring countries, China, Russia jomtien-office.com Co.Ltd., Thailand and in Europe. USA, South America and Australia idee-produktion.de LLC, New Mexico.

4.7 If you agree to performance-based social media work and the billing described above, you are welcome to register **as a FREELANCEseller with a BUSINESSaccount.**

4.8 If you have not understood the application of hot-s-hot in this description, you are free to read and study the preceding text again slowly and in detail, so that you can properly understand the advantages of hot-s-hot and how it works.

4.9 We are only interested in self-motivated, successful individuals who are interested in positive business relations.

The hot-s-hot Team to cooperate with you and to have a long and constructive relationship as well as having you as a good and reliable partner!

Questions? Please contact us under info@hot-s-hot.com

Your hot-s-hot.com Team!