

Using hot-s-hot.com

Here you'll find all the information you need to work with hot-s-hot.com and how you can build your own business using social media!

hot-s-hot.com opens up a large marketplace for you where every seller is a member of the hot-s-hot.com group. This allows them to list their own products and collectively promote the hot-s-hot.com marketplace, depending on how actively each seller engages in social media marketing!

In summary: Every business owner promotes themselves through social media and simultaneously promotes other businesses via hot-s-hot.com.

Other businesses also advertise with hot-s-hot.com and thus promote you as well!

Read Part 2, "Social Media Collaboration," to learn how to work as a freelancer for hot-s-hot.com:

Part 1) Introduction:

hot-s-hot.com, or hsh for short, is an online marketing website

a) for private sales of all kinds

b) but primarily and predominantly for business sales of all kinds!

There are 5 STAGES to working with hsh:

STAGE 1) - without registration - free!!!

hsh is basically free! Registration is not required!

This means any user can view hsh, search for items, and contact any seller.

The seller of an item is marked as L4 (Seller).

Buyers contact sellers by phone, messenger, or by address and name.

The seller decides which contact information they share to facilitate contact.

STAGE 2) - with registration - free!!!

If a private individual, business, or company wants to list an item for sale in PROPERTY, MARKET, or VEHICLES—that is, sell it—they need to register to become a seller.

Registration is free!

One item can be listed for free per sales category!

Creating a profile on DATING is also free—for up to 3 months!

DATING allows you to connect with other people and make contact.

If a buyer wants to chat with the seller or their DATING partner—that is, exchange messages—they need to register!

Registration is free with hsh! (See level 3 for a description of the registration process.)

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STAGE 3) With full registration, become a fully-fledged seller of a service or one or more items: hsh has 4 areas:

DATING - here you'll find **profiles**, not items!

Profiles are people who introduce themselves and offer services related to sports, partnership, relationships, friendship, hobbies, or business.

In DATING Business, there are job postings or companies looking for employees, or individuals looking for a new job or wanting to offer their services.

In DATING, private individuals can be connected – "private to private," but also "private to business" or "business to business."

DATING refers to a DATE between two partners, which can be either private or business-related.

In PROPERTY - MARKET - VEHICLES, there are **items** that are offered for sale.

These items can be described (item description), have prices, and there are different categories in each area where they can be placed.

In PROPERTY - MARKET - VEHICLES, there are items that are offered. In all areas, you can create one item or profile free of charge for a period of 3 months.

Should it be necessary for business reasons:

- a) that the item or profile should be online for longer than 3 months
 - b) that the item or profile is to be promoted continuously
 - c) or that the seller wants to advertise long-term or sell larger quantities
 - d) or that they have a large number of items of different types that they want to present and list
 - e) or that the seller plans to open a larger online marketplace
- then a full seller account can be created after registration.

Complete registration: (free of charge!!)

During registration, it is necessary to understand the different name levels:

LEVEL1 is the first name and last name (family name) of the person who creates the account. This person is LEVEL1 and has the highest level upon registration, as this person creates the account registration and is the main contact person for all decisions! LEVEL1 is the boss! **LEVEL1 is the boss!**

LEVEL2 is the nickname for the account, for registration, and for the shop, for identification without revealing the original name. In some business models, it's common to use a nickname as a label, or to protect the account owner's name and not display it. You decide! LEVEL1 decides what the LEVEL2 nickname will be. L1 decides on the spelling and description!

You can also choose the LEVEL1 name for LEVEL2; it's up to you!

Usually, a short account - nickname is to choose for **LEVEL2**.

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LEVEL3 is the company, firm, or legal name if it's a commercial enterprise or individual. However, for individuals, it can also be their full family name with all the details as specified for L3. Here, L1 decides for each new item or profile whether the L3 name—that is, the company or owner—should be displayed or not.

L1 determines whether only L3 is shown or not.

L1 determines whether L4 exists and only L4 is shown... or whether both L3 and L4 are shown.

Generally, L3 has a higher priority than L4.

L3 could be the owner – however, L4 is the seller!

L3 can also be identical to L4, in which case only L4 would be displayed in the article.

So what exactly is L4?

LEVEL4 is the seller!

L4 is the contact person who sells or brokers the item. L4 is the person who directly handles the sales process and thus transmits most of the contact information in the article or profile. For example, the messenger data.

L4 is the interface for completing the transaction.

L4 can be the owner themselves or the salesperson who is directly responsible for completing the sale.

LEVEL5 is the L5 support person.

Two LEVEL 5 people are possible. L5 is usually the person who created the article or profile. L1, L3, or L4 doesn't always have to create the article.

Articles or profiles are often created by L5 individuals who are particularly good at or frequently create articles. To create good articles, it's necessary to create good article/profile pictures, write a good article/profile description, formulate the text well, and also correctly set up details such as pricing, detailed description, address, and, if applicable, future social media profiles.

A well-created article or profile is very important for the success of marketing and sales. Therefore, the L5 person is an important person who is familiar with all the details of the article, its placement, for good sales text and sales.

LEVEL6 is only required for DATING and is the special nickname of the person who doesn't want to use their real name or L1 or L3 name in the DATING area.

L6 protects your private name! When dating, use L6 nicknames whenever possible and only reveal your real name to someone if you're certain your name has found the right dating partner.

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In **STAGE 3**, after completing your business registration, you have the option to open one or more marketplaces for your company in the respective area(s).

A marketplace is where you showcase your company, your products, or your profile to initiate sales.

If you don't have a marketplace, you can't sell anything online!

Or, to put it another way...

Anyone with an online marketplace can showcase what they sell and offer.

And that's precisely what hot-s-hot.com has the perfect solution for: You

Anyone who wants to sell something online needs an online presence to demonstrate their offerings and products.

Either you painstakingly program your own online shop website, which is very time-consuming, expensive, and really difficult! Or...

You participate in existing online marketplaces and use these online structures to position your business.

This is the easiest option,

since you don't have to create your own complex programming.

The only work you'll have to do initially is:

Describe each item precisely, including a review, so the buyer knows what they're getting, and always provide truthful information about the item. Lying or cheating not only deceives others but also yourself. Describe the item for sale accurately and honestly. Create the best and most informative photos of the item possible, so the buyer can see exactly what they're getting.

Set an acceptable price—not too cheap and not too expensive. The item should have the value you select as a number. With hsh, you have the option to specify the currency you use in your sales-country. Describe whether you deliver the item, what the shipping costs are for packaging and delivery, and how long the estimated delivery time is.

The better you describe the item, the more you'll save time in your daily work, as all sales information is clearly presented in a well-written item description for every potential buyer.

To advertise and sell items on hot-s-hot.com, you don't have to pay any separate commission to hot-s-hot.com. You receive 100% of your sales price from the buyer! There are no deductions! Because you sell directly to the buyer!

STAGE 4) Become an online seller with a **BUSINESSPackage!**

Anyone who wants to actively participate and sell on the online marketplace needs a **BUSINESSPackage** to promote and sell their business and items!

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hot-s-hot.com offers various AREA packages depending on the number of items you wish to offer and sell, as well as different package durations: 3, 6, 12, and 24 months in 4 different areas. For details, please see the price list overview.

With Level 4, you become an online marketplace operator in one of the selected areas, or in 2, 3, or all 4 areas if you plan to actively advertise, participate, and sell.

The AREApackages display profiles in DATING and items in the other 3 areas.

In STAGE 4) (for the MARKET AREA), you can purchase a BUSINESSpack.

Only available in MARKET!

The BUSINESSpack includes:

- **the PAYMENT module**, allowing orders and payments to be submitted and disbursed directly online to the seller.

With hsh, you receive 100% payment upon purchase - 100% payout!

- **It also includes the creation of a fully-fledged VAT invoice** with your logo, generated with all payment details. For each item ordered, purchased, and paid for from you, the buyer receives a PDF invoice, and you, as the seller, receive one for your records. You create your PDF invoice template online once; the hot-s-hot.com invoicing program takes care of the rest—each order generates a separate invoice for each item automatically.

- **With the BUSINESSpack, you can select and specify whether you want QR code payment or VISA card payment, whether you prefer payment upon receipt of invoice, or PayPal** or other payment systems.

- **With the IDENTITY-proven certificate**, you can have your online shop IP-certified. This means your shop receives a special IP certificate as follows:

- a) If you are a sole proprietor, a person, and/or the managing director of a company, then simply upload your ID card online for ID verification.

- b) For companies, your company registration/DBD document is also uploaded once online to hsh for IP certification, reviewed by hsh, and then approved.

This allows you to provide your customers with an ID-proven certificate.

This increases customer confidence when ordering online!

STAGE 5) is the highest online stage in the marketplace with **your own SELLERshop!**

The **SELLERshop** is particularly interesting for sellers if you want to operate multiple products or multiple shops in one or more areas.

With a SELLERshop, you can present all your products together on the website, so that the customer sees only your products.

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Furthermore, your SELLERshop receives its own link to allow you to connect and link your shop directly with other shops:

- You can upload and display your own background banner.
- You can include your company logo in the background banner.
- You can display your own headline text.
- You can add and display further textual statements in the header banner.
- When a customer clicks on your shop, only your products will be displayed, so they are not distracted by other products from third-party sellers.

In STAGE 6, we offer comprehensive promotional and marketing campaigns both nationally and internationally in cooperation with renowned social media agencies.

For Thailand, China, and Russia, please contact:

jomtien-office.com Co., Ltd. Here: info@jomtien-office.com

For Europe, DACH, and the USA/England, please contact:

idee-produktion.de GmbH, here: info@idee-produktion.de

For networking with "Social Media Collaboration" within our hot-s-hot.com Group, please see Part 2 on the following pages.

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Part 2) “Social Media Collaboration” for all hsh-BUSINESSpack users and social media agencies within the hot-s-hot.com Group:

Basics of using social media accounts:

On our own internal social media accounts, we exclusively upload social media clips created by ourselves!

To strengthen networking, hot-s-hot.com collaborates worldwide with all companies on the marketplace as well as with all social media agencies to build a large network. You, as a seller, benefit from this!

Social Media Agency (SMA) and

hot-s-hot.com Marketplace Operator (hsh-M) = referred to as “Agency”

...hot-s-hot.com offers the following free collaboration for both groups of companies to participate profitably on the hot-s-hot.com marketplace:

1.0 SMA/hsh-M work on their own social media channels, which they set up and develop themselves. Each SMA/hsh-M is responsible for their own social media work and directly reaps the rewards of their own success!

This means that each SMA/hsh-M can earn a lot of money with their successful social media clips. Here's how:

1.1 Each agency operates as an independent contractor and is responsible for all social media clip publications, ensuring that all usage rights for photos, images, videos, and music tracks are respected and that no third-party copyrights are infringed. The hot-s-hot.com Group is not responsible for this; the social media company that publishes the clip is solely responsible.

In return, the SMA/hsh-M also directly benefits from the success of their social media work.

When they post and promote their products and showcase/sell them on hot-s-hot.com, they directly profit from their social media efforts when their products are sold.

Furthermore, the SMA/hsh-M, as an agency, can broker hsh-BUSINESS packages and receive a commission!

... If he, as an SMA (Marketing Assistant), successfully initiates and sells hot-s-hot.com products, SMA receives the sales commission directly. See description below.

1.2 All corporate design elements, such as logos, lettering, and website elements directly associated with hsh, must be reproduced in their original form. These are available as a PDF download on the hsh website and are provided free of charge in high resolution!

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1.3 The presentation of social media clips in connection with hot-s-hot.com must not violate common decency or contain inaccurate statements!

Any kind of racist or sexist remarks or other negative portrayals are also prohibited!

1.4 Social media clips planned for publication by SMA / hsh-M must be sent to CEO Anusara Chiyangkhabut and approved in writing via LINE before publication. Copyright of images, videos, or music is not checked; only the corporate design guidelines are reviewed.

SMA and hsh-M are responsible for all further legal checks.

The clip and corporate design review can be done by sending the file to the hsh-Business-LINE account. We will send you the LINE address.

After reviewing the clip, it will be released if there are no issues.

hot-s-hot.com does not check any copyright rights! — the respective independent social media agency is solely responsible for this.

hsh only checks the content of the presentation and whether design elements with statements are correct and their content is acceptable. Approval is always granted promptly.

For videos that are not approved, the social media agency will receive a notification via LINE to block the video.

Therefore, we always recommend producing social media videos that are approved so that they can be released for publication by hsh!

2.0 The social media agency is responsible for posting and publishing the hsh social media video on its own hsh-M or social media accounts, which will be specified later. The agency's social media accounts must be provided to hsh in writing so that hsh can review them and assign them to the respective social media agency or hsh-M with an agency number, which will be specified later.

2.1 The social media agency will not receive a salary or fee for its work; its compensation for social media work consists exclusively of commissions from the sale of Hot-s-hot.com business packages.

The commission is:

- 10% of the respective hsh business package price, see online price list or see attached table, which we will send you in a separate email!

This allows the social media agency to be paid directly based on success, as its commission is always 10% regardless of whether it sells 10 or 100 packages per day or month.

This system offers very high earning potential!

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2.2 Since hsh collaborates with various social media agencies, and hsh must assign the commissions and sales packages directly to a specific social media agency, hsh will generate a unique promotional discount code for each social media company. The buyer will receive the aforementioned 10% discount on packages purchased online for this code!

Since these online-purchased hsh packages can be directly attributed to the social media agency when purchased with this codeword, hot-s-hot.com knows exactly which social media agency and which social media clip generated the online booking for the hsh package purchase!

The social media entrepreneur only receives their commission for hsh packages sold online that are ordered, booked, and paid for online using the social media agency's codeword.

This means that:

a) the end customer who buys an hsh package online via an agency social media clip with a promotion code pays -10% less!

This is how we want to motivate online hsh package buyers to book the purchase directly online in direct response to the social media clip!

All the buyer has to do is enter the promotion codeword (of the social media agency) when ordering to get their package for 10% less! That's motivating! The buyer, and that motivates the SM-hsh-M agency!

= -10%!!

By entering the social media agency's code word, hsh can see the agency's code word in the booking and billing process and assign it to the respective social media clip!

This means hsh can see exactly which purchase was generated by which social media clip and which social media agency created it.

b) The social media agency receives a success fee for booking the clip:

= a separate 10% commission! (see above as described!)

on every booking/payment resulting from the customer order

on every hsh package for DATING, PROPERTY, MARKET and VEHICLES.

= a separate 20% commission! for selling a MARKET-BUSINESSpack or a SELLERshop package.

c) Special Bonus: If a subscription customer renews their package contract after their initial subscription expires, the social media agency receives an additional

= 5% commission on the renewed package subscription price.

This special bonus applies to the first two renewals, regardless of the contract duration, but for a maximum of 48 months from the initial subscription date.

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This means: Every second or third subscription within 48 months receives another 5% commission – provided the contract renewal is completed through payment via the booking process. This excludes promotional offers from hot-s-hot.com, where hsh grants customers free subscription extensions, and if the customer places a subsequent order using a different promotional code, only the new promotional code will be counted and activated.

2.3 Once payment has been received and the booking has been completed, hsh will immediately assign the SocialMediaClip/agency to the purchase package and book it, indicating which SocialMedia agency account this order originated from/was referred by, so that an accurate commission statement can be issued at the end of the following month.

2.4 The commission will be paid into the social media agency's account. The social media agency must provide hsh with its account number.

2.5 The social media agency must issue an invoice for the commission payment. If the social media agency is a business, it must issue an invoice with VAT shown separately, using the applicable VAT rate from the country where it is registered as a business.

The commission amount is listed with the hsh packages sold, and the commission is calculated accordingly. All packages that are visible as orders received online by hsh via Stripe by 11:59 p.m. on the 15th of the month will be billed.

Payments received after midnight on the 16th of the month will be billed in the following month.

The review takes place by the 30th of the month, and the commission invoice amount is transmitted by hsh to the social media agency on the 1st of the month.

The social media agency is required to issue a commission invoice to jomtien-office.com Co. Ltd. starting on the 1st of the month.

The commission payment is then due no later than the 30th of the invoice month.

If you are happy with performance-based social media work and billing, we would be pleased to expand our collaboration. You can contact jomtien-office.com Co. Ltd. to discuss further details.

Since the social media agency collaboration is performance-based, you, as a social media agency, can earn a significant amount of money and manage your own working hours and commitment. **The earning potential is unlimited** once you recognize the true value of these earning opportunities!

We are only interested in self-motivated, successful, and positive business relationships!

If you share this view, then we will be able to work together very well, and we will always be a good and reliable partner.

We are always open to constructive ideas to further improve our services.

We look forward to your feedback!

Your hot-s-hot.com Team!

jomtien-office.com Co., Ltd.

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