

Online marketplace for sellers.

At hot-s-hot.com, the seller is not regulated but decides for themselves how, if, when, and with what they can be contacted.

The reseller or broker can use various settings to hide the wholesaler, manufacturer, or property address, or to make it available and display it online.

The owner's address can also be shown or hidden. Everything is possible!

The seller decides which communication options are published or hidden online on the website.

The broker who purchases the online package at hot-s-hot.com chooses the pricing, whether the property is offered commission-free or whether they can secure a commission from the owner through a separate contract (commission-contract.pdf) that can be downloaded as a PDF.

Anyone can register as an agent/seller online at hot-s-hot.com and offer/sell a wide variety of products or services!

Our online marketplace offers various design options – in all four areas – for contacting customers/prospects.

Freelancers, freelance brokers and agents, owners, or sellers.

Anyone can register with us and earn money by selling and displaying their item/product.

At hot-s-hot.com, a seller/broker (hot-s-hot broker = hsh/M for short) can display and trade properties, provided they book and operate the marketplace at hot-s-hot.com themselves as follows: Example at PROPERTY

This is how a freelancer earns money as an hsh/M (hot-s-hot.com/broker xy):

1. **hsh/M** books the hsh/Profi package and is the contact person for sellers and buyers.
2. **hsh/M** contacts the seller and clarifies what exactly is to be sold.

The price for the sale.

3. **hsh/M** takes the photos and creates the text description for the item and uploads the item online to their profile section on hot-s-hot.com.
hsh/M places the item.
4. **hsh/M** decides which contact details are displayed.
5. The better the item is described, photographed, and perfectly positioned online, the higher the chance of quickly generating a sale.
6. **hsh/M** supports the seller and contacts/generates the buyer via hot-s-hot.com.
hsh/M brings seller and buyer together! It is the interface!

Only hsh/M receives all the address and desired details of the prospective buyer/renter.
Only hsh/M knows exactly where the property/item is located and who the real owner is.

7. **hsh/M** clarifies all pricing details for the property with the seller/owner in advance.
A commission agreement as a PDF. Available for download online at hot-s-hot.com.
Contract: commission-contract.pdf secures the commission for the agent!
The agreement is signed between the agent and the seller/owner.

hsh/M agrees to the actual lowest minimum price.
As an example, both parties agree on a minimum of \$90,000 net for the item/object.
hsh/M then publishes the online advertisement on hot-s-hot.com for \$95,000
in order to achieve a profit margin of \$5,000.
The commission of, for example, \$5,000 is agreed upon in writing in advance.

hsh/M can repeat this procedure several times, depending on the professional business package size booked, for example, for 30 or 100 items/objects
= 30 / 100 times.

The seller/owner only pays **hsh/M** the commission in the amount of the previously agreed upon written \$5,000 in the event of the object being sold.

hsh/M has no sales risk, no inventory, and no material investment, since it only manages the online advertising for the item/object/ product on hot-s-hot.com.

hsh/M only invoices the owner for commission upon successful sale.
The owner has no risk, as they lose no money and have no work and no investment, because **hsh/M** handles all the work and creates the photos and text for the advertising/marketing.

The owner only pays the agreed commission to hsh/M when the property is actually sold. Both parties are happy!

If the owner sells below the agreed price, they still have to pay the agreed commission to hsh/M! But only:

- if the buyer actually came and was introduced by hsh/M!

For further price reductions, the owner and the agent (hsh/M) negotiate together first and only then pass on the newly negotiated purchase price to the buyer.

The owner can also sell to third parties. If this other buyer was not introduced by hsh/M, then in this case the seller/owner does not have to pay any commission to hsh/M!

Alternative: Commission agreement based on a percentage as follows:

The buyer contacts hsh/M.

hsh/M then sends the owner an email and requests customer protection.

This form is also available in the "Contracts" section and is called:

"customer-protection.pdf"

Here, hsh/M obtains written confirmation from the seller regarding customer protection, stating that they will pass on the name (first and last name), i.e., the prospective buyer, to the owner, who has received the contact details.

The **"customer-protection.pdf"** must be signed by the seller/owner beforehand and returned to hsh/M.

Only then can hsh/M pass on the prospective buyer's contact to the owner, since the commission for passing on the buyer's name has been confirmed again. This confirmation is also valid for friends, acquaintances, or family of the future buyer. This is to prevent hsh/M from being tricked by the owner.

Only after receiving written confirmation can hsh/M provide the owner with all contact details, because the brokerage and its commission, and its subsequent payment due date, are now agreed upon and protected in writing!

This way, every freelancer and seller can collect, manage, and broker their properties quickly and easily with the help of hot-s-hot.com.